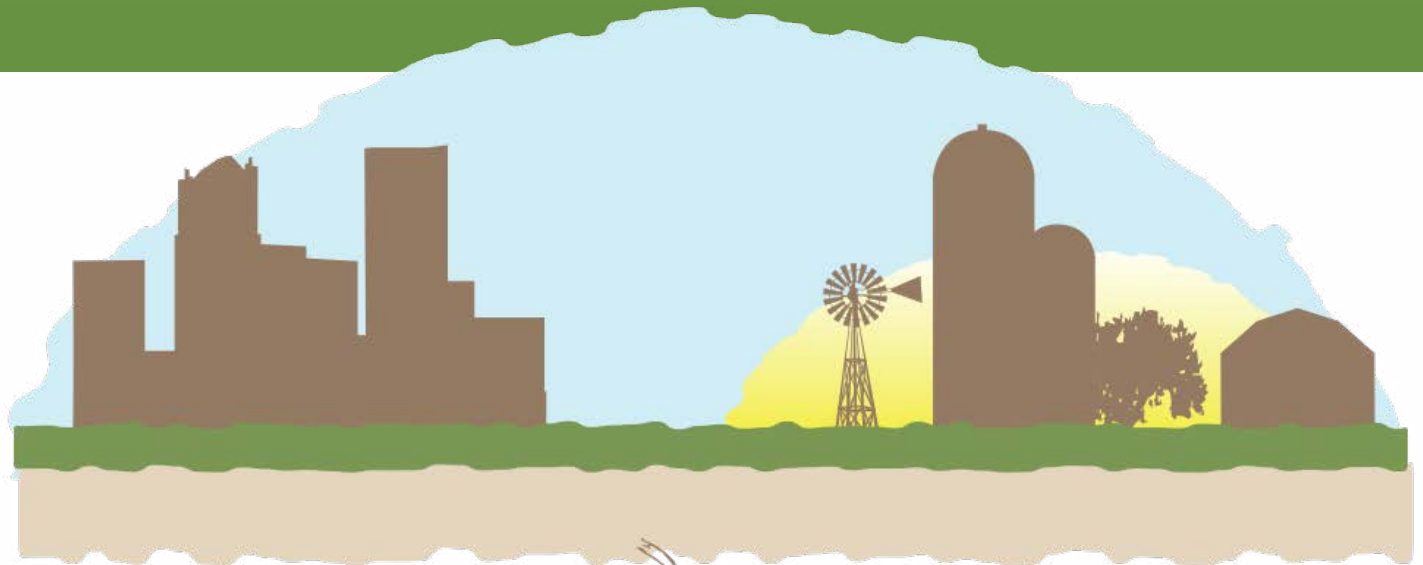


# The Next Generation



**SOUTH DAKOTA**  
**COMMUNITY FOUNDATION**

Mission Forward™ Plan

December 2018



# Mission, Vision, & Values

## MISSION

Bringing philanthropy to life for a stronger South Dakota by:

- Promoting philanthropy;
- Receiving and administering charitable gifts; and
- Investing in a wide range of programs benefiting the people of South Dakota.

## VISION

The South Dakota Community Foundation builds philanthropy and community to create a better state for all residents.

# CORE VALUES

## WE VALUE:

Philanthropy as a preferred choice in expressing a commitment to a better South Dakota;

Integrity, clarity, and transparency in all we do;

Empowering donors to meet the needs of South Dakotans in their own unique way;

Strong local communities bonded through shared savings and investment; and

Building long term relationships that focus on the strength and sustainability of South Dakota



# STRATEGIC PRIORITIES

## The Next Generation in:

### Understanding

Strategic Priority 1  
Promote Philanthropy

### Grantmaking

Strategic Priority 2  
Enhance Grantmaking  
Impact

### Growth

Strategic Priority 3  
Grow Charitable Assets

### Readiness

Strategic Priority 4  
Build a Sustaining  
Infrastructure



# STRATEGIC PRIORITY 1

## Promoting Philanthropy

### GOALS:

Grow SDCF recognition and awareness as the leader in philanthropy for the state.

Promote philanthropy as a way of life for South Dakotans.

Broaden the scope of the tools we provide to bring philanthropy to life.

## Understanding



# STRATEGIC PRIORITY 2

## Enhancing Grantmaking Impact

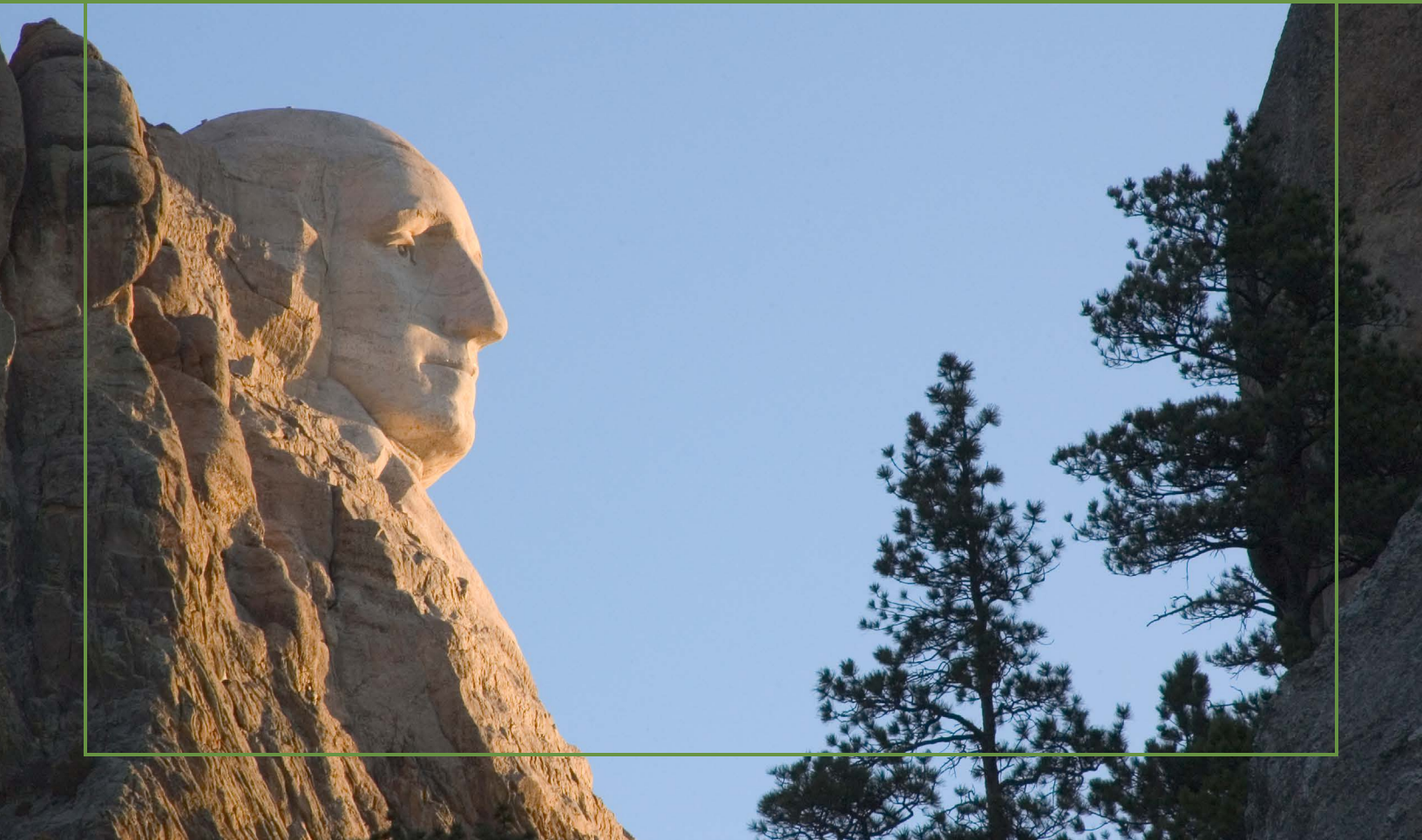
### GOALS:

Demonstrate and promote SDCF leadership in grantmaking statewide.

Identify opportunities to invest in initiatives or areas of demonstrated need.

Build collaborative grantmaking with CSAs and DAFs for combined grantmaking impact.

## Grantmaking



# STRATEGIC PRIORITY 3

## Grow Charitable Assets

### GOALS:

Grow permanent endowment donor base.

Capture transfer of wealth (TOW).

Strengthen relationships with professional advisors.

Seek relationships with private foundations, corporate giving programs and commercial DAFs.

Regularly review and adapt investment strategies needed to accomplish goals.

**Growth**



# STRATEGIC PRIORITY 4

## Building a Sustaining Infrastructure

### GOALS:

Invest in leadership and staff development that assures continued competitive advantage.

Define and set strategy for ongoing operations investment that builds competitive advantage and leverages the vision of SDCF as the leader in philanthropy.

## Readiness







Excellence. Accountability. Impact.™

The South Dakota Community Foundation Mission Forward™ plan and report was completed in December 2018. The work-plan for the strategic plan is contained in a separate, internal document.