

Stronger South Dakota Lunch and Learn Series 2020

#SDCFGives Challenge

- Participants will be put on mute once the call begins
- Staff will be monitoring the chat room, should you have a question during the presentation
- We have reserved time at the end for questions and sharing
- The meeting will begin soon



Overview



- 1. What is the SD Day of Giving?
- 2. What is the #SDCFGives Challenge? Who can participate in?
- 3. What steps does our community savings account board need to take to participate?
- 4. Success stories from 2019
 - Sandi Jaspers, Sisseton Area Community Foundation
 - Shalyn Hawley, Faith Area Community Foundation
- 5. Questions, feedback and what is your CSA doing to participate?



What is the SD Day of Giving?

- 3rd annual South Dakota Day of Giving
- Tuesday, December 1st, 2020 ALL DAY!
- Nonprofit 501 (c)(3) organizations across the state unite to celebrate generosity before the sun comes up and well after the sun goes down by asking their community of supporters to, together, raise as much money as humanly possible.
- Prize money will be awarded from the South Dakota Prize Pool.
 Every participating nonprofit registered by the deadline has the chance to win.

HOW DO I REGISTER AS A CSA?

Nonprofit EIN Code to be used: SDCF CSA

Please note: This is a benefit of your CSA partnership with SDCF. This code should not be used for any other nonprofit.

- Include your own address in the Nonprofit Address fields.
- Include your own name, email and phone number.
- Include your CSA webpage URL. Full list of CSA webpages can be found here https://sdcommunityfoundation.org/for-communities/csa-list/
- Include your CSA Facebook, twitter and Instagram pages.



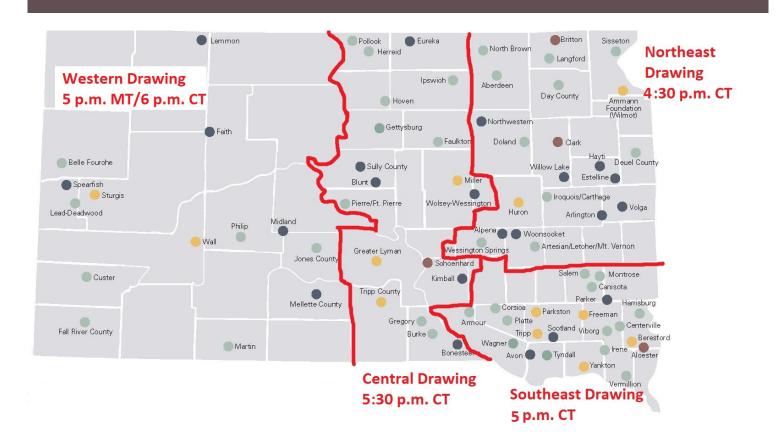
Who can participate?

- CSAs are encouraged to participate!
- Nonprofits are encouraged to reach out to their local foundation to ask for nomination.

What is the #SDCFGives Challenge?

- SDCF is giving away \$10,000 to community savings account (CSA) partners and one South Dakota nonprofit.
- Four (4) grants of \$2,000 will be drawn on the SD Day of Giving and given to partner CSAs regionally meeting challenge requirements.
 - \$1,000 invested in CSA's endowment with SDCF
 - \$1,000 will be made spendable for the CSA to grant to nonprofits in their next grant cycle.
- We will end the day with drawing a \$2,000 grant for a South Dakota nonprofit nominated by our CSA partners.

What steps does our CSA need to take to participate?



- **1. Register** your CSA for the SD Day of Giving at https://www.southdakotagives.org/register
- **2. Raise \$500 in new money** for your CSA by the time of your regional drawing on Tuesday, December 1st. Fundraising begins October 8th, 2020.
- **3. Publish one Facebook or Instagram post** including #SDCFGives and tag SDCF on or before the SD Day of Giving.

Sample Posts:

- We partner with the @SDCommunityFoundation in creating a long term funding source for charitable causes in our community. Learn more about us here: [insert link to CSA site] #SDCFGives #ForSouthDakota
- We partner with the
 @SDCommunityFoundation in creating a long term funding source for charitable causes in our community. We nominate @[insert nonprofit nominee] to be entered for the SDCF statewide drawing on the SD Day of Giving! Learn more about us here: [insert link to CSA site] #SDCFGives #ForSouthDakota

4. Nominate a 501c3 nonprofit

Contact Jamie Farmen (<u>ifarmen@sdcommunityfoundation.org</u>) or tag SDCF with your CSAs nomination of a nonprofit in your area to be entered for the statewide drawing on the Day of Giving. One nonprofit nominated per CSA.

Tune in to SDCF Facebook for LIVE feeds of #SDCFGives Drawings Tuesday, Dec. 1, 2020











Faith Area Community Foundation

Proud Supporter Campaign

Shalyn Hawley













Sisseton Area Community Foundation

"Giving feels good! Dough—nut?!"
Campaign

Board Members:

- Sandi Jaspers
- Jane Schneider
- Dennis Jensen



Jamie Farmen
Community Development Coordinator
Pierre office
605-224-1025

jfarmen@sdcommunityfoundation.org

How will you participate?

What worked and what didn't last year?

Questions?

https://sdcommunityfoundation.org
/for-communities/sdcf-giveschallenge/

Stronger South Dakota Lunch Learns

Noon-1 p.m. CT/11 a.m.-noon MTFor community savings account leaders

Thursday, October 8th #SDCFGives Challenge 2020

Tuesday, November 10th

Grantmaking tips and expenditure responsibility/charitable purpose overview

Tuesday, January 12th

Fundraising and Donor Engagement in Uncertain Times



SOUTH DAKOTA COMMUNITY FOUNDATION

Learn more at –

https://sdcommunityfoundation.org
/for-communities/stronger-southdakota-lunch-and-learns/

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